



NEWSLETTER

HELLO CYBERTED STUDENTS!

As winter settles in, we're heating things up with new offerings and initiatives this July.

In This Issue

- Feature Article: From Project Manager to Strategic Leader: Growing your Career
- Quick Tip of the Month
- Upcoming Events & Courses
- Client Spotlight
- What's New at CyberTED

DID YOU KNOW ?

Project managers in South Africa with certification earn at least 65% more than their non-certified peers



COURSES



SUBMIT RESUME



ARTICLES

JULY PROMOTION

Share and win free courses. Visit our socials for more information!



QUICK TIP OF THE MONTH

"When managing multiple projects, always define success metrics early - it keeps stakeholders aligned."

UPCOMING EVENTS OR COURSES



Project Management
Fundamentals Course



FEATURED ARTICLE:

FROM PROJECT MANAGER TO STRATEGIC LEADER: GROWING YOUR CAREER

Project Managers (PMs) are often seen as the glue that holds teams and timelines together. But as organisations evolve and competition intensifies, there's a growing need for PMs to move beyond task execution and step into more strategic roles. The transition from Project Manager to Strategic Leader is both a challenge and an opportunity—a powerful career shift that positions you as a key driver of business success.

If you're ready to elevate your impact, here's how to make the move from managing projects to leading strategically.

- 1. Think Beyond Deliverables**
- 2. Build Strategic Thinking Skills**
- 3. Strengthen Business Acumen**
- 4. Focus on Value Creation**
- 5. Develop Influence and Communication Skills**
- 6. Evolve Your Identity**
- 7. Invest in Professional Development**

Transitioning to a strategic role often requires upskilling. Consider our brand new Course: **Management Essentials** that will help you reach this transition. This course is CPD Accredited.

 [VIEW COURSE HERE](#)

Your next big project could be your own career evolution. Step up and lead strategically.

READ MORE





CLIENT SPOTLIGHT:



DUANE - COMPLETED WATERFALL PROJECT MANAGEMENT

This month, we're celebrating driven young men who took charge of their futures by successfully completing CPD-accredited courses



Duanejonas63 Jul 1, 2025 @ 6:17 pm

Waterfall Project Manager

Great and insightful course that I enjoyed throughout. Highly recommend this course to any professional and future project managers

DRIES - COMPLETED USER EXPERIENCE DESIGN



Dries-Du-Raan Jun 17, 2025 @ 7:19 am

An Insightful UX Design Learning Experience

I really enjoyed this course, it provided great focus on key UX principles like wireframes, prototypes, colour schemes, typography and design ethics. I especially found Module 13: Building a UX Portfolio very helpful which offered a clear structure to follow when creating my own portfolio. Overall, the course was well organized and highly valuable for anyone starting out their UX design journey.



JULY PROMOTION!

GRAB THE OPPORTUNITY TO GET CERTIFIED THIS WINTER!

This winter, we're giving YOU the chance to win access to one of our sought-after online courses – absolutely free! Whether you're looking to grow your career, boost your CV, or upskill in a new area, this is your moment.

How to Enter:

- ✓ Like the post
- ✓ Share it to your story and tag us
- ✓ Tag 2 friends in the comments
- ✓ Follow our pages on social!

WINNERS WILL BE SELECTED AT RANDOM. GIVEAWAY CLOSSES 31 JULY 2025.



AVAILABLE COURSES

Expert Level

- Agile Project Management – 91 hrs | Accredited
- Waterfall Project Management – 61 hrs | Accredited
- Hybrid Project Management – 43 hrs | Accredited

Beginner Level

- Being an Exceptional Business Analyst – 35 hrs
- Management Essentials – 34 hrs | Access for 2 months
- Essential Skills for Young Adults – 40 hrs

Intermediate Level

- User Experience Design – 28 hrs | Accredited
- Understanding the AI Revolution – 40 hrs

WANT A CPD-ACCREDITED CERTIFICATE?

Complete your course and simply pay the certification fee below when you're ready:

- Level 1 (Beginner): R800
- Level 2 (Intermediate): R1000
- Level 3 (Expert): R1800

Don't miss this chance to learn, grow, and get recognised.

ENTER NOW – YOUR FUTURE SELF WILL THANK YOU.

